SGHIndustrial Services, Media and Investments

RESULTS FOR THE YEAR ENDED 30 JUNE 2012

Presentation on 28 August 2012



Disclaimer

Basis of preparation of slides

- Included in this presentation is data prepared by the management of Seven Group Holdings Limited (SGH) and other associated entities and investments. This data is included for information purposes only and has not been subject to the same level of review by the company as the statutory accounts and so is merely provided for indicative purposes. The company and its employees do not warrant the data and disclaim any liability flowing from the use of this data by any party.
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Non-IFRS Financial Information

- SGH results are reported under International Financial Reporting Standards (IFRS). The underlying segment performance is presented in Note 2 to the financial statements and excludes significant items, comprising impairment of investments, fair value movement of derivatives, share of significant items relating to results from equity accounted investees and net gain on sale of investments and subsidiaries as detailed in slide 25.
- This presentation also includes certain non-IFRS measures including Underlying Net Profit after Tax (excluding significant items), total revenue and other income, Segment EBIT margin and Segment EBITDA margin. These measures are used internally by management to assess the performance of our business, make decisions on the allocation of our resources and assess operational management. Non-IFRS measures have not been subject to audit or review.





Today's Agenda

Overview

Industrial Services

WesTrac Group

AllightSykes

Coates Hire Group

Media & Other Investments

Financials

Outlook and Subsequent Events

Closing and Questions

Peter Gammell

Jim Walker

Peter Gammell

Peter Gammell

Peter Gammell

Andrew Harrison

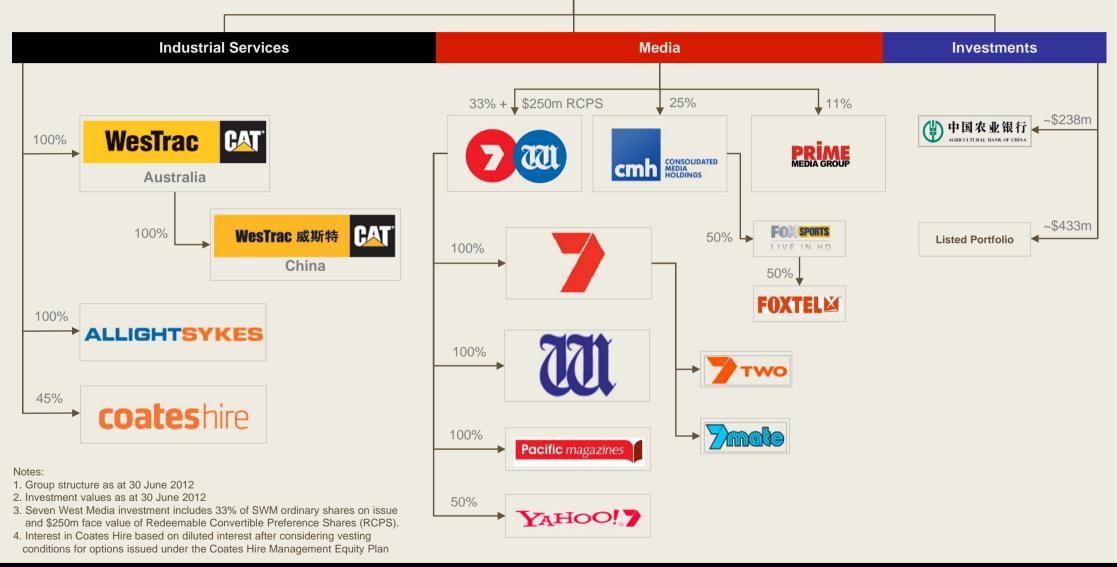
Peter Gammell

Peter Gammell





SGH Industrial Services, Media and Investments





FY12 Results Presentation 28 August 2012

Slide 4



WesTrac

2012 Highlights

Record Revenue, EBIT and NPAT driven by strong **Industrial Services** performance

Significant acquisitions and

Successful long term debt refinancing across Group investments

divesture successfully

completed

Reported results impacted by significant items

Final dividend increase

- Outstanding performance by WesTrac Australia. AllightSykes and Coates Hire, slightly offset by softer trading conditions in China
- Ongoing softness in key media markets
- Bucyrus completed Jun 2012 (US\$400m)
- vividwireless sale completed Jun 2012 (\$170m) cash received, \$60m likely in FY14, \$130m gain on sale recognised)
- NHR minority interest acquired Jan 2012 (\$192m)
- SWM \$2.1bn facility refinanced in Nov 2011, tenor ranging from 3 to 5 years
- Coates Hire \$1.85bn facility refinance currently being finalised, facility term to Jul 2015
- SWM impairment offset by gain on sale of vividwireless
- Net cost after tax of \$166.5m
- Final dividend increase by 2 cps to 20 cps
- ► Total FY12 dividend of 38 cps











Key Financial Numbers

Total Group – Full-Year Result

		Year Ended 30 June 2011	% Change
Trading revenue	\$ 4,456.4 m	\$ 3,162.8 m	41%
EBITDA 1, 2	\$ 629.8 m	\$ 420.8 m	50%
Underlying net profit after tax (excluding significant items) ²	\$ 343.2 m	\$ 248.3 m	38%
Significant items (including tax impact) 2	\$ (166.5) m	\$ (168.4) m	-1%
Reported net profit after tax for the period	\$ 176.7 m	\$ 79.9 m	121%
Underlying earnings per share (excluding significant items)	98 cents	67 cents	46%
Statutory earnings per share (ordinary shares)	43 cents	12 cents	258%
Final 2012 fully franked dividend (payable October 2012)	20 cents	18 cents	11%

Notes:

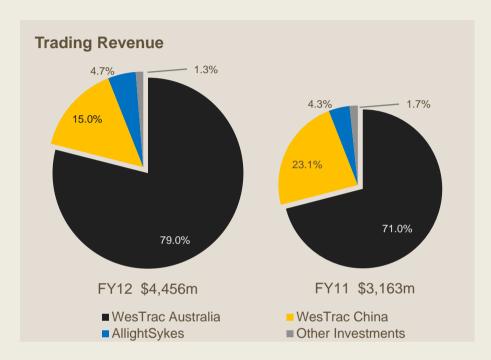




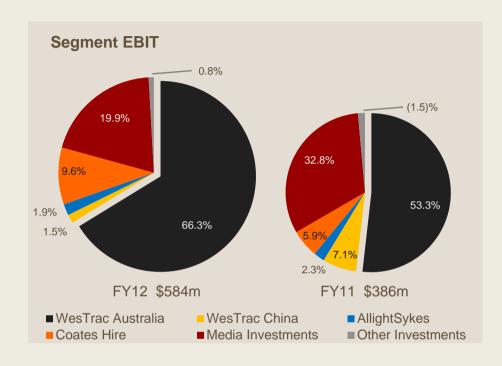
^{1.} EBITDA = Profit before depreciation and amortisation, net finance costs and tax, and before significant items

^{2.} Significant items = includes impairment of investments, net gains/losses on the sale of investments and subsidiaries, fair value movement of derivatives, significant items relating to investments in associates, acquisition related costs and unusual tax expense impacts. (Please refer to slide 25 for listing of significant items).

Segment AnalysisTotal Group – 2012 Segment Results



Trading Revenue (\$m)	FY12	FY11	Change %
WesTrac Australia	3,519.1	2,245.2	57%
WesTrac China	670.3	729.9	-8%
AllightSykes	210.3	135.1	56%
Other Investments	56.7	52.6	8%
Total	4,456.4	3,162.8	41%



Segment EBIT (\$m)	FY12	FY11	Change %
WesTrac Australia	387.1	205.9	88%
WesTrac China	8.4	27.5	-69%
AllightSykes	11.2	8.7	29%
Coates Hire	56.3	22.8	147%
Media Investments	116.1	126.9	-9%
Other Investments	5.1	-5.6	n/a
Total	584.2	386.2	51%





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Closing and Questions
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WesTrac Australia - 2012 v 2011

Full-Year Result

- 82% product sales growth
 - Driven by coal and iron ore mining
- 26% product support sales growth
 - Large and growing installed equipment base
 - High mining equipment utilisation
- > 88% EBIT growth
 - ► EBIT margin higher on improved capacity utilisation
- Operating margins improved

\$m	Year Ended 30 June 2012	Year Ended 30 June 2011	Change %
WesTrac Australia			
- Product sales	2,240.0	1,232.3	82%
- Product support	1,279.1	1,012.9	26%
- Other revenue / income 1	17.0	10.8	57%
Total revenue and other income	3,536.1	2,256.0	57%
Segment EBITDA	427.2	244.1	75%
Segment EBITDA margin	12.1%	10.8%	
Segment EBIT	387.1	205.9	88%
Segment EBIT margin	10.9%	9.1%	
Employees	4,207	3,129	34%
Noto:			

Note:





^{1.} Other Income includes Share of results from equity accounted investees

WesTrac Australia

Bucyrus Acquisition

- Acquisition completed on 1 June 2012
- Integrated into WesTrac management structure
- Trading as WesTracExpanded Mining Products(EMP)
- Limited cutover issues from CAT ownership
- Early financial results broadly in line with expectations













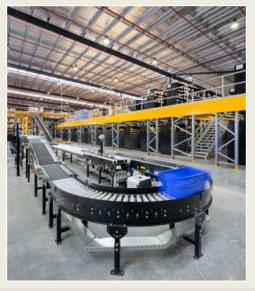
WesTrac Australia

Expanded Operations

Tomago operations have now commenced







- Construction by lessor completed Jul 2012
- 23 hectare site including 12,000m² semiautomated parts distribution centre
- WesTrac Institute, Sales and Administration Centre, Highway Truck Centre, Component Rebuild Centre
- More than 400 staff on site initially

Parts Distribution Centre and Customer Service Centre nearing completion



- Under construction by lessor with operations due to commence Sep 2012
- ▶ 40,000m² footprint, 16,000m² warehouse,
 4x larger than current warehouse space
- 65,000 CAT and 10,000 non-CAT part numbers carried, fully automated 'Goods to Person' technology





WesTrac China - (USD) 2012 v 2011

Full-Year Result

- Product sales lower vs. prior year due to softening in construction market
 - Excavator industry sales fell by 39% in WesTrac China's territory in FY12¹
- Increased revenue in mining equipment and engines
- 17% product support sales growth
 - Driven by increased population of large excavators and overhauls of large gas engine fleet
- Margins lower due to softer small excavator pricing and additional stock provisions
 - Focus on reducing hydraulic excavator inventory and managing costs
 - Industry over-stock issues expected to resolve through 2012/13 year

USD \$m	Year Ended 30 June 2012	Year Ended 30 June 2011	Change %
WesTrac China			
- Product sales	555.1	635.6	-13%
- Product support	120.1	102.9	17%
- Other income	3.8	3.8	0%
Total revenue & other income (USD)	679.0	742.3	-9%
Segment EBITDA (USD)	17.4	34.8	-50%
Segment EBITDA margin	2.6%	4.7%	
Segment EBIT (USD) Segment EBIT margin	8.7 1.3%	29.0 3.9%	-70%
Employees	1,927	1,976	-2%

Notes:

- 1. Excavator industry sales sourced from Chinese Equipment Manufacturing Association (CEMA)
- 2. Other income includes share of results from equity accounted investees
- 3. Presented in USD as functional currency of WesTrac China





ALLIGHTSYKES

AllightSykes Full-Year Result

- ► SGH moved to 100% ownership of AllightSykes (via National Hire) on 25 January 2012
- Product sales and support revenue \$210.3m - up 56% against prior year
 - ▶ 2012 included full year trading for Sykes Pumps (7.5 months in prior vear)
- All product ranges during the year benefitted from global resources sector growth
- Pump production capacity expanded during the year with a new facility in Dubai

AllightSykes \$m	Year Ended 30 June 2012	Year Ended 30 June 2011	Change %
Revenue	210.3	135.1	56%
Other income	2.8	2.2	27%
Operating costs	(198.8)	(126.6)	57%
Segment EBITDA	14.3	10.7	34%
Depreciation & amortisation	(3.0)	(2.0)	50%
Segment EBIT	11.3	8.7	30%

Notes:

- 1. Interest in AllightSykes, held via National Hire
- 2. Above numbers exclude interest in Coates Hire











Coates Hire Group

Full-Year Result

- ➤ SGH share of profit from Coates Hire (equity accounted investee) is 147% above prior year
- Coates Hire revenue \$1,293m –up 22% against prior year
- Significant capital expenditure and improved asset utilisation during the year
- Focus on operating efficiency further improved EBIT margin

Notes:

- 1. SGH owns 45% of Coates Hire. Coates Hire is an equity accounted investment and therefore not consolidated into SGH's results.
- SGH interest in Coates Hire based on diluted interest after considering vesting conditions for options issued under the Coates Hire Management Equity Plan
- 3. SGH share of FY12 Coates Hire NPAT includes \$8.2m deferred tax benefit, treated by SGH as an unusual item

coateshire

Coates Hire \$m	Year Ended 30 June 2012	Year Ended 30 June 2011	Change %
Revenue & other income	1,293.0	1,057.4	22%
EBIT	317.9	226.6	40%
SGH share of Coates NPAT	56.3	22.8	147%
(normalised)			

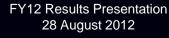












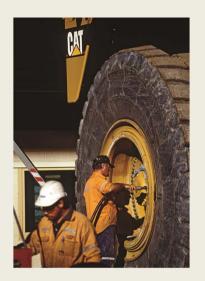




Industrial Services

The Next 12 Months

- Continuing activity in mining markets expected to drive further revenue growth in Australia for WesTrac, AllightSykes and Coates Hire, subject to the continuation of key mining projects
- Bucyrus integration underway with full year contribution from EMP in 2012/13
- Major facility expansions in WA and NSW to add efficiency in WesTrac
- China outlook remains cautious particularly in the construction sector
- Coates Hire expected to benefit from significant capital expenditure on fleet in 2012. Capex levels will be lower in 2012/13











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Media Investments P&L

Excluding Significant Items

\$m		Year Ended 30 June 2011	Change %
Share of associates			
- Seven West Media ¹	71.1	94.1	-24%
- Consolidated Media Holdings ²	21.1	24.3	-13%
Other income			
- Other investment income ³	23.9	8.4	185%
Segment EBIT Contribution	116.1	126.8	-8%
By investment			
- Seven West Media (pcp incl. SMG & WAN)	92.6	101.0	-8%
- Consolidated Media Holdings	21.1	24.3	-13%
- Prime Media	2.4	1.5	60%
Segment EBIT Contribution	116.1	126.8	-8%

- ► In April 2011 SGH's media investments in Seven Media Group and West Australian Newspaper Holdings were combined to form Seven West Media.
- This has resulted in SGH now having a lower ownership % in a materially larger group and recognising a post tax return as income.

Notes:

- 1. For the year ended 30 June 2011, Seven West Media results above include the interest in Seven West Media post WAN acquisition of SMG and the pre transaction interests of Seven Media Group and West Australian Newspapers results.
- 2. Consolidated Media result impacted by transaction costs related to Foxtel's acquisition of Austar.
- 3. Other Income includes accretion on the Seven West Media RCPS and dividend income from Prime Media.



Seven West Media

Overview



- Australia's leading FTA television broadcaster with #1 Metro revenue share since December 2006 half.
- Operates commercial TV stations in Sydney, Melbourne, Brisbane, Adelaide, Perth and regional Queensland.
- ▶ #1 newspaper in WA (The West Australian).

Australian

- #1 classified newspaper in WA (Quokka).
- ▶ 21 regional WA publications .
- ▶ 17 community newspapers in Perth (49.9% stake).
- Australia's second largest magazine publisher.
- ▶ Portfolio of leading publication titles include: New Idea, marie claire, Better Homes and Gardens and Who.
- ▶ Magazines reach 6.6m people each month











- ▶ JV and online partnership with Yahoo!7 and leading WA websites
- One of Australia's leading online platforms
- ▶ 8.8m unique Yahoo!7 users
- Nine radio stations across regional WA.
- ▶ 33.3% of SkyNews.
- ▶ 33.3% of OzTAM.
- 33.3% of TX Australia.

Note: 33% stake in Seven West Media excludes \$250m RCPS



FY12 Results Presentation 28 August 2012

Slide 18





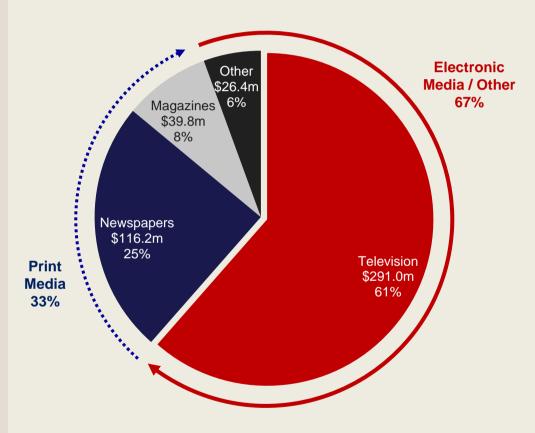
Seven West Media

2012 Highlights



- Group EBIT of \$473.4m, down 14% on pro-formal prior year, Group EBIT margin of 24.2%
 - ► EBIT above April 2012 market guidance
 - Margin reflects strong performance of underlying businesses in a difficult advertising market
- \$2.1bn of debt successfully refinanced in November 2011 with 3 to 5 year tranches
- \$440m capital raising completed in August 2012
 - Strong support from key institutional investors with \$320m invested, including \$146m SGH contribution
- Ongoing management focus on
 - Pursuing cost efficiencies across all businesses in order to preserve strong margins without compromising quality
 - Maintaining and growing market position by leveraging the Group's scale, content and multi-platform offerings
 - Creating revenue opportunities through new and existing platforms by leveraging the Group's digital capabilities

EBIT Breakdown By Division







Seven West Media

Financials



- Television EBIT of \$291m down 15% due to subdued advertising market, achieved 40% revenue share in H2
 - Number 1 in 2012 YTD television season in news, public affairs, primetime, breakfast TV and morning TV (number 1 in revenue share since Dec 2006)
- Newspaper earnings reflect challenging economic conditions but management initiatives limited cost growth to 1.8%
 - ► EBIT margin of 30% is a leading number on a global basis for print media
- Magazines earnings impacted by difficult conditions but with steady circulation and leadership in key magazine categories
- Yahoo!7 unique users up 27% to 8.8 million with significant growth in mobile traffic, online streaming content and apps
 - 20% EBITDA growth to \$45m, EBIT of \$37m and strong 43% EBIT margin

Total Revenue (\$m)	FY12	FY11 PF	Change %
Television	1,262.4	1,229.2	2.7%
Newspapers	348.4	367.5	(5.2%)
Magazines	287.2	305.0	(5.8%)
Other	59.5	58.9	1.0%
Total	1,957.4	1,960.6	(0.2%)

EBIT (\$m)	FY12	FY1 PF	Change %
Television	291.0	340.9	(14.6%)
Newspapers	116.2	139.3	(16.6%)
Magazines	39.8	43.5	(8.5%)
Other	26.4	26.4	-
Total	473.4	550.1	(13.9%)

Note: Total revenue includes other income and share of results from equity accounted investees





Consolidated Media Holdings Overview

- Foxtel completed the \$2bn acquisition of Austar in May 2012 to create a national subscription TV service, CMH contributed \$222m in funding
- Foxtel FY12 EBITDA up 8.5% on prior year
 - ► ARPU up 3.1% YoY to \$99 per user as at 30 June 2012, quality subscriber base with improved take up of add-ons
 - ➤ Subscriber base up 1.8% YoY to 1.68m (2.3m total subscribers including Austar)
- Fox Sports FY12 EBITDA down 1.7% on prior year
 - Cost growth reflects investment in new technology and increased cost of acquiring and broadcasting sports content
- News Corporation has announced an intention to bid for CMH at \$3.50 per share







CMH Result (\$m)	FY12	FY11	Change %
Foxtel revenue (100%)	2,220.0	2,120.0	4.7%
Fox Sports revenue (100%)	498.1	475.1	4.8%
Foxtel EBITDA (100%)	597.7	550.6	8.6%
Fox Sports EBITDA (100%)	143.4	145.9	(1.7%)
CMH operating NPAT	97.9	95.6	2.4%
CMH statutory NPAT ¹	85.8	101.7	(15.6%)
SGH share of result	21.1	24.3	(13.2%)

¹ CMH statutory NPAT includes \$4.8m in facility costs related to the Austar acquisition, \$5.1m share of Austar transaction costs, and \$2.3m in historical PBL demerger contractual costs





Other Investments P&L

\$m	Year Ended 30 June 2012	Year Ended 30 June 2011	Change %
Revenue	56.7	52.6	8%
Other income	43.6	34.7	26%
Share of results from equity accounted investees	0.6	1.3	-54%
Total revenue and other income	100.9	88.6	14%
Expenses (excluding interest and corporate)	(70.9)	(73.7)	-4%
Segment EBITDA	30.0	14.9	101%
Depreciation & amortisation	(24.9)	(20.6)	21%
Segment EBIT	5.1	(5.7)	-189%

Note: FY12 includes vividwireless results up to 19 June 2012 only

- FY12 revenue growth based on stronger trading in both vividwireless and Engin
- On 19 June 2012, SGH completed the sale of vividwireless to Optus for a sale price of \$230m
- SGH recognised a gain on sale in relation to this transaction of \$130m, which is included within significant items, refer slide 25



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Consolidated Profit and Loss

Underlying Performance

\$m	Year ended 30 June 2012	Year ended 30 June 2011	Change %
Revenue	4,456.4	3,162.8	41%
Other income	86.6	64.8	34%
Share of results from equity accounted investees	154.8	143.6	8%
Total revenue and other income	4,697.8	3,371.2	39%
Expenses (excl. depreciation, amortisation and interest)	(4,068.0)	(2,950.4)	38%
Underlying EBITDA	629.8	420.8	50%
Depreciation and amortisation	(76.7)	(67.8)	13%
Underlying EBIT	553.1	353.0	57%
Net finance costs	(113.0)	(55.0)	105%
Underlying net profit before tax	440.1	298.0	48%
Underlying tax expense	(96.9)	(49.8)	95%
Underlying NPAT	343.2	248.2	38%
Significant items (incl. tax impact)	(166.5)	(168.3)	-
Statutory NPAT	176.7	79.9	121%
Profit attributable to shareholders of SGH	165.9	70.4	136%

- Please refer to the Appendix 4E for the detailed statutory presentation
- Significant items are further summarised on slide 25
- Statutory tax
 expense
 impacted by
 franking credits
 and one off
 deferred tax
 benefits (which
 have been
 treated as
 significant items)







Summary of Significant Items

\$m	Year Ended 30 June 2012	Year Ended 30 June 2011
Gain on sale - vividwireless	129.8	-
SWM equity investment marked to market	(483.5)	(239.1)
CMH equity investment (2011 impairment reversal)	66.6	(66.6)
Impairment - other	(0.3)	(18.7)
Other - gains / fair value movements	(9.3)	58.7
Transaction related costs and stamp duties ¹	(18.8)	-
Unusual share of result from equity accounted investee	8.2	-
Unusual tax benefit	140.8	97.3
Total Significant Items	(166.5)	(168.4)
Statutory NPAT	176.7	79.9
NPAT excluding Significant Items	343.2	248.3

Notes:

1. Transaction costs and stamp duties relate to the Bucyrus and vividwireless transactions.



Consolidated Investment ListingTotal Group

\$m	24 Aug 2012 Market Value ⁴	30 June 2012	30 June 2011
Seven West Media (Ordinary shares + RCPS) 3, 4, 5, 6	580.9	638.4	962.3
Listed Portfolio 1,4	446.6	432.9	354.5
Agricultural Bank of China 2,4	229.7	237.9	297.8
Consolidated Media Holdings 3, 4	491.3	439.9	358.4
Coates Hire ³	Unlisted	386.4	331.3
Other	Unlisted	68.2	62.2
Total Investments		2,203.7	2,366.4

Notes:

- 1. Available for sale security fair value movements are carried in reserves until the asset is disposed of or impaired.
- 2. Available for sale security fair value movements are carried in reserves (share price movement in fair value reserves, foreign currency movement in foreign currency translation reserve).
- 3. Associates carried at historical cost, plus share of associate income, less dividends received, less impairment.
- 4. Estimated market values of listed investments using number of shares held at 30 June 2012 and share prices at 5pm on 24 August 2012.
- 5. Movement in SWM between 2012 and 2011 includes additional investment in SWM DRP, on market acquisitions and impact of impairment.
- 6. 24 August 2012 SWM share price, impacted by rights issue.



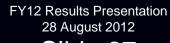


Consolidated Balance SheetTotal Group

\$m	As at 30 June 2012	As at 30 June 2011	Change %
Trade and other receivables	920.5	554.3	66%
Inventories	1,384.6	989.6	40%
Intangible assets	749.1	526.2	42%
Investments	2,203.7	2,366.4	-7%
Fixed assets	293.3	264.9	11%
Other assets	35.2	24.5	44%
Trade and other payables	(615.7)	(504.5)	22%
Provisions	(107.2)	(96.3)	11%
Net tax assets / (liabilities)	(362.3)	(355.0)	2%
Deferred revenue	(125.7)	(131.6)	-4%
Derivative financial instruments	(77.0)	(119.5)	-36%
Net (debt)	(1,718.7)	(837.1)	105%
Total Shareholders Equity	2,579.8	2,681.9	-4%

Notes:

- 1.The trade and other receivables balance includes the deferred consideration on the vividwireless sale
- 2. Intangible movement driven by acquisition of Bucyrus Australia and disposal of vividwireless
- 3. Refer to slide 28 for summary of key items impacting the net debt movement



Slide 27





Consolidated Net Debt MovementTotal Group

Net debt (excl. derivatives) 30 June 2011		(837.1)
Significant investment items:		
 Bucyrus (EMP) including transaction costs 	(426.1)	
- Vividwireless proceeds	170.0	
- National Hire	(192.0)	
- Seven West Media	(62.2)	
- Other investments	(32.4)	(542.7)
		(1,379.8)
Operating cash flow pre-net finance costs & income ta	x (13.1)	
Capital expenditure (net)	(75.4)	
Other (net)	29.2	(59.3)
		(1,439.1)
Net finance costs	(105.3)	
Dividends paid	(143.8)	(249.1)
		(1,688.2)
FX movement in foreign currency denominated debt		(30.5)
Net debt (excl. derivatives) 30 June 2012		(1,718.7)

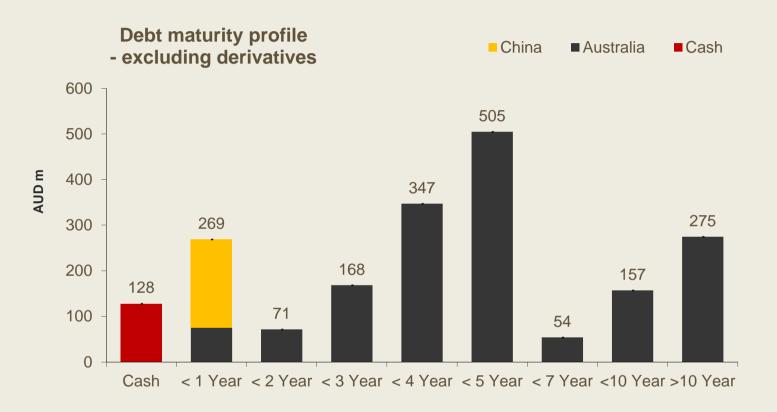
- Primary driver of net debt increase in FY12 was major investment activity
- Significant operating cash flow improvement in H2
 - ► H1 \$(165.2)m
 - H2 \$152.1m
- Working capital grew by \$514.2m (excl. Bucyrus) during the period to support higher levels of activity and future sales
- Bucyrus investment of \$426.1m includes transaction costs and stamp duty that are classified as operating cash flows for statutory purposes





Consolidated Debt Maturity Profile

Total Group as at 30 June 2012 (refer disclaimer)



- At 30 June 2012 there was \$819.3m of available undrawn group borrowing facilities.
- Current "<1 year" debt includes a number of offshore facilities that are regularly rolled over for further terms but which are categorised as current due to their short dated nature.



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Outlook & Subsequent Events

Subsequent events

On 27 July SGH participated in the SWM rights issue to its full entitlement at a cost of \$146m. These shares were acquired at \$1.32 per share.

Outlook - refer disclaimer

- ► The current level of activity in the mining and resources sector position WesTrac Australia, AllightSykes and Coates Hire for a strong first half.
- ► WesTrac Australia will also benefit in the coming year from a full 12 months trading from the recent Bucyrus acquisition.
- We remain very cautious regarding trading conditions in China, and the outlook for media markets over the next six months is soft.
- Looking forward, the 2013 statutory results will continue to be impacted by any mark to market movement on our investment in Seven West Media.
- Given the uncertainty in the markets at this time, we are not providing guidance for 2013 but we would expect to provide a trading update at the AGM





Today's Agenda

Overview Peter Gammell

Industrial Services

WesTrac Group
Jim Walker

AllightSykes
Peter Gammell

Coates Hire Group
Peter Gammell

Media & Other Investments
Peter Gammell

Financials Andrew Harrison

Outlook and Subsequent Events
Peter Gammell

Closing and Questions
Peter Gammell









WesTrac